



*Break down crossing this Arctic lake  
and help is only days away.*

**Shell ROTELLA T protected here.** There's no room on Canada's narrow ice roads for the unprepared. Not with the howling winds, temperatures that warm to minus 40°, and the daily gamble whether a truck will start again after being shut off for an hour. Shell ROTELLA® T lives for this kind of challenge. The roads themselves carve across the lakes and tundra of Canada's Northwest Territories. They connect remote Arctic villages with civilization and slow big diesels to 15 mph so their 50-ton payloads don't crack through the ice.



**It belongs in your truck.** Shell ROTELLA T protected on every run against the cold starts, endless idling and brutal conditions that can cripple an engine here. It handled the Arctic as easily as it handles all major specifications, including the new Caterpillar ECF-1. And again proved why it's your guardian in any extreme. For more information, visit [ROTELLA.com](http://ROTELLA.com) or call 1-800-64-LUBES.

